## OFFICE OF THE CITY MANAGER LITTLE ROCK, ARKANSAS

## BOARD OF DIRECTORS COMMUNICATION JULY 21, 2015 AGENDA

| Subject:  | Action Required:   | Approved By:                   |
|---|--|--------------------------------|
| An ordinance to dispense with competitive bidding for purchase of website upgrade, hosting, and maintenance services. | √ <b>Ordinance</b> Resolution Approval Information Report  |                                |
| Submitted By:   |  |                                |
| Information Technology<br>Department  |  | Bruce T. Moore<br>City Manager |
| SYNOPSIS  | This ordinance waives competitive bidding for the purchase of responsive website upgrade and thirty-six (36) months of hosting and maintenance services for the City's website.  |                                |
| FISCAL IMPACT   | The total cost for this upgrade is \$170,300.00, plus taxes. Funding for this portion of the contract will come from the Information Technology Department's portion of the 3/8-Capital Sales Tax. The total cost for the thirty-six (36) months of hosting and maintenance services not to exceed \$62,604.00, plus taxes. Funding for this portion of the contract will come from the City's General Fund. |                                |
| RECOMMENDATION  | Approval of the ordinance.   |                                |
| CITIZEN<br>PARTICIPATION  | N/A  |                                |
| BACKGROUND  | The City's Website in this age of technology and mobile device use is one of the City's primary means of providing information to its citizens and visitors. It is imperative that the Website is kept up-to-date with the latest technologies and made as versatile as possible for the citizens and visitors of the City of Little Rock.   |                                |

## BACKGROUND CONTINUED

Aristotle.Net, Inc., has provided the creation of the City's current website, as well as the hosting and maintenance for the website, for over nine (9) years.